TURTLE MEETS NSB GROUP

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HEAD OF CREWING

NSB GROUP is a leading supplier of shipping services and products worldwide, offering clients integrated and modular services. The group manages a fleet of 70 ships, with 150 people working onshore and about 1700 seafarers sailing the seven seas.

Compared to the traditional recruiting procedure in maritime, what is disruptive about TURTLE and why did you decide to collaborate with the digital marketplace?

Turtle supports us in aiming for a larger crew pool with a bigger variety and wider range, as it is online based. We hope for faster, direct and interactive contact and exchange with existing and new seafarers through the portal. We clearly want to avoid any more old-fashioned email communication.



What is your personal "pain reliever" working with TURTLE, how do they make your life easier?

As we can see so far, Turtle works way more efficient than competing crew services. We see opportunities to present ourselves as an employer. The automated pre-checks are very promising when it comes to decrease workload in the crewing process.





TURTLE advocates for a fair and self-determined recruiting process for seafarers. To what extent do you share this goal?

We fully support this goal! That is why we chose to work with Turtle. We can present NSB as an employer with any detours, and vice-versa, seafarers can easily look for jobs with NSB. This is opening the crew market for employers and for the talents at sea. This is the right answer to the current shortage of skilled personnel, and it supports self-driven and motived seafarers to find the right job.

TURTLE (and NSB) in 2027: What could be a headline in the newspapers?

NSB early set on future-oriented crewing tool: faster, easier, more effective - for seafarers and employers.



